



Unlock the full potential of your culturally diverse workforce

● The hidden cost of cultural misalignment

Culturally diverse teams offer incredible potential, but immigrant employees might struggle with cultural misalignment that leads to:

- Miscommunication and friction
- Extended onboarding periods
- Underperformance
- High turnover rates

● The solution: “*Building a Life in Canada*”

This unique online course series equips immigrant employees with the *how* and *why* Canadian workplaces operate the way they do, and provides practical integration tools and strategies.

● ROI

Faster Onboarding

- Fewer misunderstandings
- Less handholding time
- Productivity significantly earlier

Stronger Performance

- Improved communication
- More effective teamwork
- Full potential realized

Higher Retention

- Increased belonging and loyalty
- Reduced turnover costs
- Protected investment

● About

Dr. Nava Israel is a lifelong entrepreneur, trainer, speaker, and facilitator. She draws on 20+ years of experience in behavioral change, cultural adaptation, and innovative program design for newcomers across Canada.

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